



Klamath Falls, OR 97601 • 504-957-5820 www.creativitycollective.com



A FREE INTERACTIVE ART ADVENTURE FOR THE WHOLE FAMILY

The second Saturday of every month in Klamath Falls

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1. WHAT IS ARTVENTURE?

On the second Saturday of every month, The Creativity Collective will launch an interactive art adventure for the whole family. Partnering organizations and businesses will be open with free kids activities, entertainment and freebies. Kids' activities will include origami, face painting, scrap-booking, coloring, water games, contests, gallery exhibits, and much more. Entertainment will include performance art, dance, live music, karaoke, puppetry, and more. Vendors will be giving away free samples, snacks, balloons, crafts, coupons, and more. We are working to see if the Trolley will be available to pick families up and transport them along the route. The prospective route will be book-ended between the 1400 block of East Main (Children's Museum) and Riverside Drive (Chamber of Commerce and Favell Museum) Artventure vendors will be within Downtown Klamath Falls and these two borders.

The first 500 families to arrive will be given an Artvoucher treasure map and will visit each of the participating locations for their stamp. Completed Artvouchers are put into a raffle for a Treasure Chest at the end of the day when they are raffled off to a winner. There will be guest appearances, special contests, drawings and entertainment to draw the entire family to the event. Artventure is guaranteed to provide fun family time as well as an opportunity for kids to experience the arts of Klamath Falls.

2. TO BE A PARTICIPATING VENDOR YOU MUST

- Be open during the event (or have a vendor booth). Promotional preference will be given to vendors that participate in the themes (below).
- Fill out the vendor registration and the pay \$25 fee (25% discount for paying for the year)
- Provide at least one free activity or performance art/entertainment in addition to your regular type of business. Businesses can provide "1 free item or menu item" and other discounts. Only free items, activities, entertainment, and discounts will be included in advertising, but we strongly urge sales and other promotions to run alongside the event. Advertising preference will be given to the most art-focused and imaginative programming.
- Provide us with a description of your venue/event/entertainment
- Contribute a small gift for the treasure chest to be raffled off at the end of the day
- Assign a contact person who can be responsible for stamping the Artvouchers

3. WHAT DOES A PARTICIPANT GET?

- An Artventure stamp with Aloysius the Aartvark's branding
- Your art-based activity/entertainment included on the Artventure Artvoucher map
- An estimated 300-800 additional visitors to your venue during the event
- Have your art focused activity or entertainment in regional advertising
- Promotional photography of your business uploaded to the website and Facebook
- Exposure to the community to generate new customers and recruit supporters
- A new participation certificate to hang in your business each month

4. BE A SPONSOR!

Sponsorships will be available up until one month prior to the four month sections: July-Oct, Nov-Feb, Mar-June. Each sponsor gets four months on their sponsorship. Get 25% off for sponsoring for the full year.

- 1000 - Gold Title Sponsor (2,250 for entire year)
 - “Artventure brought to you by The Creativity Collective and *your business name here*”
 - Your logo dominantly displayed on the Artvoucher map as a title sponsor
 - Your logo dominantly displayed on the poster, website, fliers, Facebook, and all other print promo as title sponsor
 - Included in regional advertising, including press releases, cable, radio, and print ads as title sponsor
 - Logo included on all merchandise including t-shirts, coloring book, plush dolls.
- 500 - Silver (1,125 for entire year)
 - Your logo included on the Artventure Artvoucher map as a sponsor
 - Your logo on the poster, website, fliers, Facebook, and all other print promo as sponsor
 - Included in regional advertising, including press releases and print ads
 - Logo included on some merchandise where space allows
- 250 - Bronze (562.50 for entire year)
 - Your logo included on the Artventure Artvoucher map as a sponsor
 - Your logo on the poster, website, fliers, Facebook, and all other print promo as sponsor

5. HOW DO WE INTEND TO PROMOTE ARTVENTURE?

- Artventure will have a Facebook and webpage on The Creativity Collective’s website www.creativitycollective.com. A press release will be distributed to local TV, radio, and print media as well as to regional magazines. The event will be submitted to Discover Klamath, The Chamber of Commerce, and Herald and News to be included on their calendars. 25 color posters and 5000 b/w fliers (per month) will be distributed throughout town and at OIT and KCC. They will be sent home in the backpacks of the children in city schools. It will be promoted by us at networking groups and vendor booths. A commercial promoting Artventure will be created for cable TV and radio is being considered. Banners will be hung in several locations. Within six months, merchandise will be created. Print advertising will be featured in local publications, including The Artisans Almanac. Businesses will get participation certificates.

6. WHAT IS THE CREATIVITY COLLECTIVE?

The Collective is an artistic workforce with a community focus. It is the non-profit’s mission to spark creative partnerships between artists and the community; incubate artistic growth through arts education and networking; increase arts awareness and opportunities for artists of all ages; develop projects that allow creative people to gain experience and exposure; ensure resources are available for creative individuals and promote artistic expression as a path towards mental and physical health.

7. ARTVENTURE VENDOR AGREEMENT

Company/Contact Person: _____

Address/Mailing Address: _____

Phone Number: _____ E-mail: _____

Regular type of business: _____

Check all months you would like to participate. Pay for the year and get a 25% discount - \$225.
 (Make check out to The Creativity Collective) All events run from 11-3pm, with setup at 10am.

July 9 nd	Aug 13 th	Sept 10 rd	Oct 8 st	Nov 12 th	Dec 10 rd
Theme:	Theme:	Theme:	Theme:	Theme:	Theme:
<i>Freedom Cruise</i>	<i>Splash Voyage</i>	<i>Bubble Trek</i>	<i>Monster Mobile</i>	<i>Western Escapades</i>	<i>Christmas Adventures</i>
(Part of the 4 th)			(@ Halloween)		(Snowflake Festival!)
\$25	\$25	\$25	\$25	\$25	\$25
Jan 14 th	Feb 11 th	March 10 rd	April 14 th	May 12 th	June 9 th
Theme:	Theme:	Theme:	Theme:	Theme:	Theme:
<i>Asian Excursions</i>	<i>Valentines's Tea Party</i>	<i>St Baldrick's</i>	<i>Easter Hop</i>	<i>Latin Travels</i>	<i>Space Journey</i>
(Chinese New Year)	(Part of Valentines's)	(Part of St. Patricks day)		(Part of Cinco de Mayo)	
\$25	\$25	\$25	\$25	\$25	\$25

I will have a physical location at _____

I would prefer to be on the sidewalk in a vendor booth in the _____ block of _____

I will be providing the following activity or entertainment _____

--- Age range the activity is good for: B (baby) E (elementary) T (Teen and pre-teen)

I am a non-profit musician educational service organization performance art religious org.

Please pair us with an individual who is providing a free activity

---I will provide _____ for the treasure chest bootie!

Note: Please be set up and ready by ten. TCC is not responsible for damaged, lost, or stolen merchandise. Please return vendor agreement to the 807 Main St. doorway or email this page to Christy Soto: Christy@optiluxdesign.com. Make all checks out to The Creativity Collective.

Signature: _____ Date: _____